

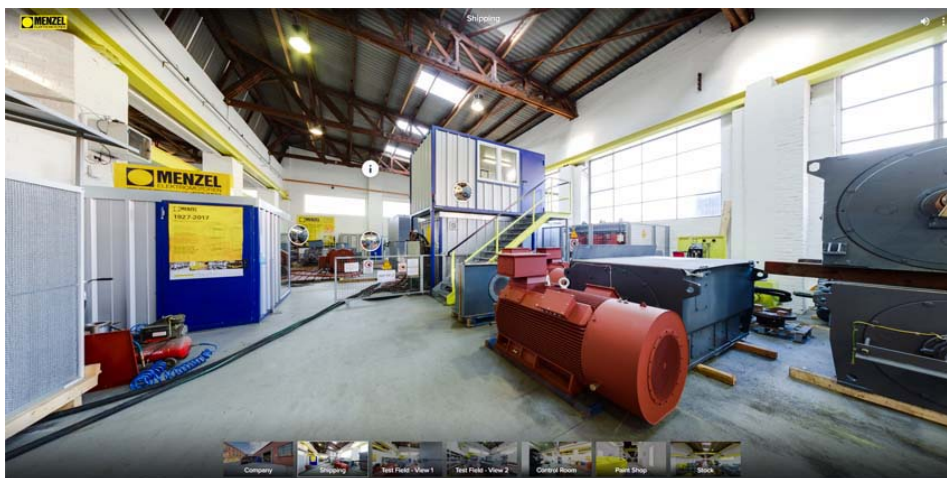
# Press Release

## Virtual tour through motor test field

The Menzel Elektromotoren homepage provides transparent insights into production facilities at the company's headquarters in Berlin, Germany. The latest new feature is a virtual-reality tour through the load test field, part of the storage area, the shipping hall, and the paint shop. The tour is animated by sound bites, video clips, and descriptive text about features and services. Information about historic milestones and the product range is also available. Menzel provides heavy-duty motors to customers throughout the world. Over 20,000 brand-new low, medium, and high-voltage motors as well as DC motors are always in stock, allowing for shortest delivery times. Knowledgeable staff are well equipped to quickly and flexibly implement customer wishes such as special windings and constructional adaptations. The family-owned company carries out all motor tests, a service that is not only available for in-house products – tests of third-party motors can also be commissioned. The test field features state-of-the-art equipment for load tests, heating tests, and other quality and durability checks. Generators and entire drive systems including a motor, transformer, and frequency inverter are tested as well.

**Link** to the virtual tour: <https://bit.ly/2Hdqk7>

**Hannover Messe 2018** visitors are in for a special experience – they can take a VR tour with special headsets at Menzel's booth (**Hall 15, Stand F35**).



**Illustration:** The VR tour showcases the motor builder's facilities that enable quick and reliable implementation of customer requirements

Illustrations: menzel\_test\_field\_interactive\_3-d Char.s: 1,415  
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#### **About Menzel Elektromotoren**

Based in Berlin, Menzel Elektromotoren GmbH has been manufacturing and distributing electric motors for more than 90 years. The medium-sized company specializes in the delivery of large electric motors, including special models, within the shortest possible time. The product range comprises high and low voltage motors, DC motors, transformers, and frequency inverters. Services include motor production and short-term adaptation of stocked motors to application-specific requirements. In order to ensure fast deliveries to the customer at all times, the company maintains a very extensive inventory including more than 20,000 motors with a maximum performance of up to 15,000 kW. Qualified engineering, experienced staff, and state-of-the-art production and testing facilities help Menzel provide excellent reliability. Menzel operates subsidiaries in the UK, France, Italy, Spain, and Sweden, and cooperates with numerous partners worldwide.

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#### **Contact: Menzel Elektromotoren GmbH**

Mathis Menzel

Neues Ufer 19-25  
10553 Berlin  
Germany

Tel.: +49 30 / 34 99 22 - 0  
Fax: +49 30 / 34 99 22 - 999  
Email: [info@menzel-motors.com](mailto:info@menzel-motors.com)  
WWW: [www.menzel-motors.com](http://www.menzel-motors.com)



gii die Presse-Agentur GmbH  
Immanuelkirchstr. 12  
10405 Berlin  
Germany  
Tel.: +49 30 / 53 89 65 - 0  
Fax: +49 30 / 53 89 65 - 29  
Email: [info@gii.de](mailto:info@gii.de)  
WWW: [www.gii.de](http://www.gii.de)